

Stanley Black & Decker Takes Outdoor Innovation Center Stage at Equip Expo 2026 with DEWALT®, Cub Cadet® and Hustler®

- *DEWALT® and Cub Cadet® will anchor the company's outdoor presence with battery-powered professional handheld equipment, zero-turns, stand-ons, and expanded outdoor solutions at Booths 5116 and 7822D*
- *Hustler® will feature commercial mowing products led by the brand new Stand-On Surfer Series*

LOUISVILLE, Ky., Oct. 19, 2026 /PRNewswire/ -- [Stanley Black & Decker's](#) (NYSE: SWK), iconic outdoor brands – [DEWALT®](#), [Cub Cadet®](#) and [Hustler®](#) – will showcase their latest outdoor power equipment innovations at Equip Expo 2026 from Oct. 21-23, giving attendees a closer look at new products, expanded lineups and solutions designed for landscapers, commercial contractors and property owners.

At this year's show, DEWALT and Cub Cadet will lead Stanley Black & Decker's outdoor brand portfolio, with a focus on battery-powered professional handheld equipment, zero-turns, stand-ons, and broader outdoor solutions for pros. Hustler also will be represented at Equip Expo 2026 as planned, showcasing its commercial mowing portfolio.

"Equip Expo is an important opportunity for us to show how our outdoor brands are continuing to evolve to meet the needs of professionals and property owners alike," said Doug Redpath, President and General Manager, Outdoor Business, for Stanley Black & Decker. "This year, our brands will highlight how we are continuing to deliver innovation for outdoor professionals through advanced mowing solutions, battery-powered handheld equipment and broader property-focused applications."

DEWALT®

DEWALT will showcase its growing portfolio of professional solutions at Equip Expo 2026, with a focus on its 60V MAX* commercial handheld innovation and solutions for landscapers, install-focused professionals and arborists.

Featured products are the 60V MAX* Earth Auger, 60V MAX* PowerShift™ Concrete Saw, 20V MAX* Compact Hedge, and Pruner, along with professional arborist tools such as the 60V MAX* top handle chainsaws, pole saws, a brush saw and related PPE and accessories. DEWALT also will highlight step-up options across key handheld categories including string trimmers, hedge trimmers and blowers, reinforcing its battery-powered solutions engineered to meet the demands of landscape and hardscape professionals.

For residential users, DEWALT will preview its 2X20V MAX* XR® 21-In. RWD Self-Propelled Lawn Mower Kit ahead of its November 2026 launch. Designed with a robust deck, Extreme X-Blades and striper kit, the mower expands the brand's battery-powered offering for residential outdoor care, with up to 90 minutes of runtime† – among the best in its class.

Cub Cadet®

Cub Cadet will showcase the depth of its zero-turn lineup, from its Ultima Series™ to commercial-grade zero-turns. Together, the lineup underscores Cub Cadet's commitment to performance, durability, comfort and industry-leading innovation across a wide range of mowing applications.

A key focus at the show will be highlighting Synchro-Steer™ technology, Cub Cadet's proprietary technology designed to create a true zero turn experience with the comfort, precision and ease of a steering wheel. The technology remains a key point of differentiation for the brand, capable of managing hills up to 25-degrees and hill pivoting seat on select models. Cub Cadet will also highlight comfort and operator control across the portfolio, including premium seating, easy access and configurations available with either lap bars or a steering wheel.

Attendees can also put their endurance to the test in Cub Cadet's Enduro Challenge, competing to win an Ultima ZTXS Synchro-Steer™ zero-turn mower or other prizes. No purchase necessary to enter.‡

Hustler®

Hustler will be represented at Equip Expo 2026 with products from its commercial mowing portfolio, led by the Surfer Series. Building on last year's launch of the Surfer X, the lineup now includes the Surfer XL, Surfer XD and Surfer XDX, expanding Hustler's stand-on offering for landscapers and commercial contractors.

Key features across the Surfer Series include adjustable hip pads for all day comfort, robust commercial grade components designed for all season use, and an optional accessory that allows operators to swap from a single-bar to a dual-bar drive control setup based on preference. The lineup further emphasizes durability through a heavy-duty 1.5 x 3-inch one-piece fabricated frame and thick fabricated steel decks. Additional Hustler products on display will include the FasTrak X, FasTrak XD and Raptor XDX.

Attendees can also enter Hustler's Surf the Turf Mower Giveaway for a chance to win one of three Surfer Series stand-on mowers. No purchase is necessary to enter to win. Winners to be drawn at 3 p.m. EST on October 22, 2026, in the Hustler booth.+

Visit DEWALT, Cub Cadet and HUSTLER at Equip Expo 2026

Attendees can visit DEWALT, Cub Cadet and HUSTLER at Booth 5112 inside and Booth 7822D outside during Equip Expo 2026 to learn more about the latest products, speak with brand representatives and experience key activations throughout the show.

For more information, visit:

Cub Cadet: www.cubcadet.com

DEWALT: www.dewalt.com

Hustler: www.hustlerturf.com

About Stanley Black & Decker

Founded in 1843 and headquartered in the USA, Stanley Black & Decker (**NYSE: SWK**) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The Company's approximately 41,000 employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world's builders, tradespeople and DIYers. The Company's world class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER®, and Cub Cadet®. To learn more visit:

www.stanleyblackanddecker.com or follow Stanley Black & Decker on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

*Maximum initial battery voltage (measured without a workload) is 20 and 60. Nominal voltage is 18 and 54 respectively.

†Per charge, equivalent to removing one inch of grass, on height setting 6, using (2) DCB112.

‡**Cub Cadet Enduro Challenge: No purchase necessary.** See Official Rules. Enter 10/21–22/2026 while Cub Cadet booth is open. To enter you must be a registered 2026 Equip Expo attendee, age 18+ and legal resident of 1 of 48 contiguous states of USA or D.C. Residents of Alaska and Hawaii are not eligible to enter. Additional restrictions apply. Sponsored by Cub Cadet LLC. Void where prohibited.

‡**HUSTLER® SURF THE TURF MOWER GIVEAWAY 2026: NO PURCHASE NECESSARY TO ENTER OR WIN.** For official rules, visit <https://www.hustlerturf.com/surftheturfgiveaway>. Enter 10/21 - 22/26. To enter you must be a legal resident of contiguous USA (48 states or Wash., DC), age 18+, Landscape or Hardscape Professional and registered attendee at the 2026 Equipment Expo. Residents of Alaska and Hawaii are not eligible to enter. Employees of Sponsor are not eligible to enter. Additional restrictions apply. Odds of winning depend on number of eligible entries. Limit of (1) entry per person. **YOU MUST BE PRESENT TO WIN.** Sponsored by Hustler Turf Equipment, Hesston, KS. All federal, state and local laws and regulations apply. Void where prohibited.

Additional assets available online:  [Photos \(3\)](#)

<https://dewalt.mediaroom.com/2026-10-19-Stanley-Black-Decker-Takes-Outdoor-Innovation-Center-Stage-at-Equip-Expo-2026-with-DEWALT-R-,-Cub-Cadet-R-and-Hustler-R>