

DEWALT® Teams Up with Olympic Gold Medalist and Tradesperson Nick Baumgartner to Champion Construction Safety Week

Partnership underscores how preparation, consistency, and industry-leading tools drive jobsite excellence and safety

TOWSON, Md. May 7, 2026 – In recognition of Construction Safety Week, DEWALT, a Stanley Black & Decker (NYSE: SWK) brand and leader in total jobsite solutions, has partnered with concrete contractor, Nick Baumgartner, a five-time U.S. Olympic Snowboarder and 2022 Gold Medalist, to spotlight the skilled trades as a performance profession that requires careful preparation, consistency and the right tools to perform at the highest level.

Baumgartner brings a unique perspective, now dubbed the Blue-Collar Olympian, shaped by his dual experience as a professional athlete and tradesperson. Before and throughout his competitive snowboarding career, he has worked as a concrete contractor to fund his path to gold at winter's biggest spectacle.

"People don't always realize how similar these worlds are," said Baumgartner. "Whether you're competing at the highest level of sport or showing up on a jobsite every day, it takes discipline, preparation and the right mindset to perform. In both cases, your longevity depends on how well you take care of your body and how well you're equipped to do the job."

On a jobsite in his home state of Michigan, Baumgartner, an Upper Peninsula native, joined construction professionals for a discussion focused on jobsite safety, preparation and the realities of sustaining a career in the trades. The event underscored a central message: today's construction workers are highly skilled professionals whose work requires the same focus on endurance and recovery seen in elite sports.

"Construction workers represent the pinnacle of skilled performance professionals, combining technical expertise, precision, and dedication on every jobsite," said Maria Ford, President of U.S. Commercial & Industrial Sales, DEWALT. "Nick's roots in the trades and his firsthand jobsite experience underscore how discipline, grit, and resilience are not only vital for getting the job done, but also for ensuring safety every single day. By partnering with Nick to raise visibility for Construction Safety Week, we are reminding everyone that prioritizing safety today empowers us to keep building for tomorrow."

To learn more about DEWALT safety solutions, visit: [DEWALT.com](https://www.dewalt.com).

About DEWALT

DEWALT, a Stanley Black & Decker brand, is a leader in total jobsite solutions. For more than 100 years, DEWALT has been powering the future of construction with tools and technologies that have been designed, built and tested to help deliver safety and productivity on every jobsite. For more information, visit www.dewalt.com or follow DEWALT on [Facebook](#), [Instagram](#), and [LinkedIn](#).

About Stanley Black & Decker

Founded in 1843 and headquartered in the USA, Stanley Black & Decker (NYSE: SWK) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The Company's approximately 43,500 employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world's builders, tradespeople and DIYers. The Company's world class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER®, and Cub Cadet®. To learn more, visit www.stanleyblackanddecker.com or follow Stanley Black & Decker on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

About Nick Baumgartner

Nick Baumgartner is a five-time U.S Olympic snowboarder, capturing gold at the 2022 Beijing Games, alongside teammate Lindsey Jacobellis, in the first ever mixed team snowboardcross event. The senior statesman for the U.S. Ski and Snowboard Team, Nick is from Iron River, MI and is the author of Gold from Iron, which was first published in 2024. Baumgartner is also a X Games Gold and Silver Medalist. In the off-season Nick works in construction and has been a concrete laborer to support his athletic dreams, dubbing him the "Blue Collar Olympian." Follow Nick on [Instagram](#), [Facebook](#) and [TikTok](#).

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