

Proven Productivity and Bold Innovation: Hustler®, DEWALT® and Cub Cadet® Return to Equip Expo to Debut Outdoor Solutions for the Pros

- *Trio of leading outdoor brands will showcase their suite of total commercial and professional workflow solutions - including equipment, services and technologies at Booth 5116*
- *Attendees will have a chance to win over \$40,000 worth of outdoor products in this year's trailer giveaway*

LOUISVILLE, Ky., Oct. 20, 2025 /PRNewswire/ -- [Hustler®](#), [DEWALT®](#), and [Cub Cadet®](#), leading outdoor power equipment brands from [Stanley Black & Decker](#) (NYSE: SWK), return to [Equip Expo 2025](#) from Oct. 21-24 to showcase their latest products, services and technologies for the outdoor pro.

Equip Expo, the largest industry trade show for outdoor power equipment, will provide a stage for Hustler, DEWALT and Cub Cadet to showcase their portfolio of products that deliver comprehensive, professional-grade and powerful outdoor solutions. Fueled by bold innovation and proven reliability, these brands will highlight handheld products and mowers that offer outstanding breadth and depth in mowing and maintenance equipment, delivering the productivity that pros demand.

"Our outdoor brands, including Hustler, DEWALT and Cub Cadet are intentionally crafted to deliver unmatched solutions for professional outdoor needs," said Doug Redpath, President and General Manager, Outdoor, for Stanley Black & Decker. "Our focus is on delivering innovative solutions that not only empower pros but also enable them to achieve greater productivity and efficiency in every aspect of their work."

Equip Expo 2025 highlights from Hustler, DEWALT and Cub Cadet include:

Trailer Giveaway

Attendees at this year's Equip Expo will have a chance to bring Hustler and DEWALT products home with a new trailer giveaway.** Valued at more than \$40,000, this comprehensive package includes everything a pro needs to launch or upgrade their business. The trailer features 21 essential items – including two Hustler Super S® Stand-On Mowers, a DEWALT 60V MAX* Backpack Blower, a DEWALT 60V MAX* Cordless Hedge Trimmer, accessories and more. No purchase necessary to win.

Hustler®

Hustler will have both indoor and outdoor booths, with the indoor booth featuring the brand's complete commercial lineup of mowers, highlighting new products like the Stand On Surfer® X and the next-generation Raptor® Series Zero-Turn. At the outdoor booth, attendees can participate in product demonstrations and test rides to experience firsthand the brand's reliable and high-performing equipment.

DEWALT®

DEWALT will be showcasing a complete portfolio of battery-powered handheld tools and charging solutions that can supplement the mowing solutions offered by Hustler and Cub Cadet.

The DEWALT 60V MAX* commercial line of products that will be featured includes:

- Top Handle Chainsaws ([DCCS674X2](#), [DCCS673X1](#))
- Pole Saws ([DCPS673Z1](#), [DCPS675Z1](#))
- Pole Hedges ([DCPH673Y1](#), [DCPH675Y1](#))
- Edgers ([DCED470Y2](#), [DCED471Y2](#))
- String Trimmers ([DCST980X2](#), [DCST981B](#) and [DCST975Y2](#))
- Brush Cutters ([DCBC580X2](#), [DCBC581B](#))
- Brush Saw ([DCBS681B](#))

Powered by DEWALT's industry-leading battery expertise, these commercial handheld products run on a single DEWALT 60V MAX* battery platform – delivering breakthrough innovation, streamlined charging and productivity for professionals who demand performance.

Attendees can demo the DEWALT 60V MAX* Brushless Cordless Backpack Blower ([DCBL570Z2](#)) at the indoor booth, as well as experience a full range of handheld demos at the outdoor booth.

Cub Cadet®

Cub Cadet will be highlighting the refreshed Ultima Series™ Evolution, which includes both lap bar and steering wheel zero-turns. The Ultima steering wheel lineup features Synchro-Steer™ technology – a proprietary technology that enhances precision, control and stability while mowing. The brand evolution continues to deliver the ultimate mowing experience with enhanced comfort and performance features that lawn care professionals seek.

The indoor booth will showcase new products, and attendees will have the opportunity to connect with brand experts to learn about Cub Cadet's extensive lineup, which offers solutions for everyone from large-area property owners to commercial landscaping professionals. The outdoor booth will include a demo area to experience the new Ultima Series™ lineup and commercial units firsthand. In addition, attendees will be able to test-drive products and have a chance to receive exclusive Cub Cadet swag.

Visit Booth 5116

Equip Expo attendees are invited to visit **Booth 5116** in the indoor exhibit facility. In the outdoor demo area, attendees can see products in action and try them for themselves at the Hustler, DEWALT and Cub Cadet booths.

For more information, visit:

Hustler: www.hustlerturf.com

DEWALT: www.dewalt.com

Cub Cadet: www.cubcadet.com

*Maximum initial battery voltage (measured without a workload) is 60 volts. Nominal voltage is 54.

** Entry open from 10/22/25 at 8:00 a.m. until 10/23/25 at 3:00 p.m. EST. For Official Rules and to enter go to: <https://www.hustlerturf.com/mentalitymowergiveaway> or visit the Hustler Booth at the Equipment Expo 937 Phillips Ln, Louisville, KY 40209 and follow the instructions.

About Stanley Black & Decker

Founded in 1843 and headquartered in the USA, Stanley Black & Decker (NYSE: SWK) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The Company's approximately 48,000 employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world's builders, tradespeople and DIYers. The Company's world-class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER® and Cub Cadet®. To learn more, visit www.stanleyblackanddecker.com or follow Stanley Black & Decker on [Facebook](#), [Instagram](#), [LinkedIn](#) and [X](#).

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