

## DEWALT® POWERSHIFT™ Equipment System Honored in Fast Company's 2024 Innovation By Design Awards; DEWALT is the Only Tool Manufacturer Recognized

- DEWALT POWERSHIFT™ named an honorable mention amongst thousands of applicants across more than 50 categories
- DEWALT POWERSHIFT™ represents the next stage of DEWALT's innovation journey to deliver comprehensive end-to-end workflow solutions
- The groundbreaking electrified equipment system was recognized for breakthrough design allowing users to transition away from gas-powered equipment

**TOWSON, MD July 23, 2024** – DEWALT, a Stanley Black & Decker (NYSE: SWK) brand and leader in total jobsite solutions, today announced that DEWALT POWERSHIFT™ has been named an honorable mention in *Fast Company's* 2024 Innovation By Design Awards, which honor the designers and businesses solving the most curial problems of today and anticipating the pressing issues of tomorrow. As the only tool manufacturer represented in the program, DEWALT POWERSHIFT™ was recognized in the User Experience category honoring projects that consider a user's journey, from beginning to end.

The DEWALT POWERSHIFT™ system, made up of six concrete tools, was designed to meet the critical needs of concrete professionals – power, runtime, and ergonomics – allowing users to transition away from gas-powered equipment, without compromising efficiency and performance.

“As the next frontier of jobsite electrification, DEWALT POWERSHIFT™ optimizes the workflow of the concrete trade and concrete contractors by enhancing the user experience of demanding, high-intensity work on the jobsite,” said Frank Mannarino, President & General Manager of DEWALT, Stanley Black & Decker. “Recognition from industry-leading voices like *Fast Company* validates our focus on user-first, end-to-end design as we continue to innovate for the jobsite of the future.”

The system streamlines the full concrete application through use of the same DEWALT POWERSHIFT™ 554 WH battery and high-speed charger across all tools. It is backed by DEWALT's powerhouse portfolio of complimentary tools, accessories, and technology.

*Fast Company's* 2024 Innovation By Design Award is the second industry accolade DEWALT POWERSHIFT™ has received since its unveiling at World of Concrete in January.

Thousands of applicants across more than 50 categories participated in the *Fast Company* 2024 Innovation by Design Awards. To learn more about this year's honorees visit: <https://www.fastcompany.com/innovation-by-design/list>.

To learn more about DEWALT POWERSHIFT™, please visit: <https://www.dewalt.com/systems/powershift>

### About DEWALT

DEWALT, a Stanley Black & Decker brand, celebrates 100 years in business by continuing to provide our customers with total jobsite and outdoor solutions. By applying its latest technology to the challenges of today's skilled trades, DEWALT is leading the charge for the jobsite of the future and is pioneering the next generation of tools, outdoor equipment and forward-looking technologies. DEWALT products. GUARANTEED TOUGH®. For more information, visit [www.dewalt.com](http://www.dewalt.com) or follow DEWALT on [Facebook](#), [Instagram](#), and [LinkedIn](#).

### About Stanley Black & Decker

Headquartered in the USA, Stanley Black & Decker (NYSE: SWK) is a worldwide leader in Tools and Outdoor, operating manufacturing facilities globally. The company's more than 50,000 diverse and high-performing employees produce innovative end-user inspired power tools, hand tools, storage, digital jobsite solutions, outdoor and lifestyle products, and engineered fasteners to support the world's builders, tradespeople and DIYers. The company's world class portfolio of trusted brands includes DEWALT®, CRAFTSMAN®, STANLEY®, BLACK+DECKER®, and Cub Cadet®. To learn more visit: [www.stanleyblackanddecker.com](http://www.stanleyblackanddecker.com).

### DEWALT Media Contact:

Emily Cahn  
Director, Public Relations  
(443) 564-7446  
[Emily.Cahn@sbdinc.com](mailto:Emily.Cahn@sbdinc.com)

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