DEWALT® Expands ATOMIC COMPACT SERIES™ Line With New Hand Tools That Drive User Efficiency Through Compact, Innovative Product Design

DEWALT ATOMIC COMPACT SERIES™ hand tools deliver improved ergonomics and optimum size and power to professionals on the jobsite



TOWSON, MD June 9, 2022 – DEWALT, a Stanley Black & Decker (NYSE: SWK) brand and leader in total jobsite solutions, today announced it is expanding its ATOMIC COMPACT SERIES™ portfolio with new ATOMIC COMPACT SERIES™ hand tools. The hand tools series introduces several new design features into compact, highly portable measuring and layout tools to help improve jobsite efficiency. The first lineup of hand tools to join the ATOMIC COMPACT SERIES™ portfolio include tape measures, a chalk reel and a pocket laser measurer.

“The ATOMIC COMPACT SERIES™ line is designed to be compact yet performance-driven for a wide range of applications,” said Tabata Gomez, President Hand Tools, Accessories & Storage. “DEWALT is elevating its commitment to innovative products through advanced design features with the series’ first hand tools that represent the optimal balance of size and efficiency to meet jobsite demands.”

ATOMIC COMPACT SERIES™ Tape Measures, available in 16-Ft. (DWHT38116S), 25-Ft. (DWHT38125S), 26-Ft. (DWHT38126S) and 30-Ft. (DWHT38130S) lengths, allow users to efficiently measure solo with 13-Ft. max reach**. With a 20% more compact grip***, users benefits from improved ergonomics and control while DEWALT’s first ever integrated finger brake helps provide a controlled blade retraction to reduce hook damage. The tapes display fractional blade graphics for quick measurements and a durable blade coating that delivers long blade life.

The ATOMIC COMPACT SERIES™ Chalk Reel (DWHT47258L) is 40% more compact^ for convenient storage in tool bags, boxes and belts, and is engineered to withstand tough applications through a sealed gear system that helps protect against contamination and debris. A 3:1 gear ratio delivers a 3X faster rewind† after the chalk is marked while the built-in clutch system helps reduce line jams and delivers smooth releases, contributing to quick, efficient jobsite marking. The chalk reel is ideal for tradespeople in framing, roofing, deck building, parking lot layout, drywall, flooring installation and bricklaying and is available now.

With its slim and compact design, the ATOMIC COMPACT SERIES™ 55 ft. Pocket Laser Distance Measurer (DW055PL) fits in most pockets to travel with users anywhere on the jobsite. Equipped with a rechargeable battery through USB charging, the backlit LCD screen clearly displays measurements as taken, while one-button operation allows users to quickly change between units of measure. The ATOMIC COMPACT SERIES™ 55 ft. Pocket Laser Distance Measurer is suitable for use in a wide range of applications from electrical and plumbing to basic home measurements.

The ATOMIC COMPACT SERIES™ Tape Measures, Chalk Reel and 55 ft. Pocket Laser Distance Measurer are available now where DEWALT products are sold.

To learn more about the ATOMIC COMPACT SERIES™ hand tools, please visit:www.dewalt.com.

**13 ft. max reach based on maximum extension by average end user

***20% more compact for improved grip based on average grip span reduction when compared to

†Based on inclusion of internal gears

DWHT36916, DWHT36925, DWHT36935

[Δ]Than DWHT47372 by housing volume

Subjects

- Building industry

About DEWALT

DEWALT, a Stanley Black & Decker brand, is obsessed with how users work in the real world and is relentlessly pursuing total jobsite solutions. By incorporating its latest technology and industry innovations, DEWALT is leading the charge for the jobsite of the future. DEWALT products. GUARANTEED TOUGH®. For more information, visit www.dewalt.com or follow DEWALT on Facebook, Twitter, Instagram, and LinkedIn.

About Stanley Black & Decker

Headquartered in the USA, Stanley Black & Decker (NYSE: SWK) is the world's largest tool company operating nearly 50 manufacturing facilities across America and more than 100 worldwide. Guided by its purpose – for those who make the world – the company's more than 60,000 diverse and high-performing employees produce innovative, award-winning power tools, hand tools, storage, digital tool solutions, lifestyle products, outdoor products, engineered fasteners and other industrial equipment to support the world's makers, creators, tradespeople and builders. The company's iconic brands include DEWALT, BLACK+DECKER, CRAFTSMAN, STANLEY, Cub Cadet, Hustler and Troy-Bilt. Recognized for its leadership in environmental, social and governance (ESG), Stanley Black & Decker strives to be a force for good in support of its communities, employees, customers and other stakeholders. To learn more visit: www.stanleyblackanddecker.com.

Additional assets available online: Photos (26)

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